

FIVE – YEAR STRATEGIC ACTION PLAN – Siskiyou County Child Care Planning Council

STRATEGIC RESULT A: Increased availability and access to child care and early education services

Goal A.1 Increase capacity of child care and early education programs in Siskiyou County.				
Objectives	Strategies	Partners (Existing or Potential)	Who Is Responsible/ *Lead	Timeline
A.1.1 Increase the number of slots in licensed family child care homes, licensed child care centers and tribal, license-exempt centers.	a. Support all child care and child development capacity building efforts (e.g. planning, budgeting, marketing, licensing, technical assistance, grant applications, etc.). b. Prioritize programs that are willing to: <ul style="list-style-type: none"> • commit to high quality standards • serve area(s) of high need • actively enroll underserved populations such as infants, toddlers and children with special needs <i>and/or</i> • offer full-time, flexible or non-traditional hours care 	LPC Coordinator CRC/FRCs Start-up Programs Existing Centers, Programs & FCCHs interested in expansion COS, Human Services, STEP, JEDI, SCOE, School Districts, Business Community, Large Employers, Chambers of Commerce, First 5 Siskiyou	*SCCC CCL	Ongoing
A.1.2. Retain existing child care and early education programs.	a. Continue to research, apply for, develop, coordinate and promote both current and emerging ECE staff retention initiatives (e.g. AB212, First 5 CARES, CCIP). b. Continue to provide non-tangible support such as opportunities to meet with peers, mentoring and technical assistance in business/financial planning, permit application/upgrade/renewal, marketing, curriculum planning, grant writing, best practices, serving children with special needs, etc. c. Prioritize retention of family child care homes.	SCCC, SCOE, COS Early Childhood Dept. & Mentor Program, First 5 Siskiyou, SCOE Human Resources Dept., JEDI, Business Community, Child Care/ECE Providers	LPC Coordinator & CARES/AB 212 Advisory Group	Ongoing
A.1.3 Expand “alternative” and “non-traditional” methods of delivering early education services.	a. Support, develop and expand both existing and emerging opportunities for “alternative” methods of delivering early education services, especially to remote and low-population density areas of the county (e.g. home visiting, license-exempt provider support, itinerant teacher, mobile classroom, child care for parents working “non-traditional” hours)	SCCC Early/Head Starts Tribal CCDF Programs, Public Health, MCAH WIC CRC/FRCs First 5 Siskiyou	*SECT	Ongoing

FIVE – YEAR STRATEGIC ACTION PLAN – Siskiyou County Child Care Planning Council

Goal A.2 Improve access to child care and early education programs in Siskiyou County.				
Objectives	Strategies	Partners (Existing or Potential)	Who Is Responsible/ *Lead	Timeline
A.2.1 Maximize utilization of existing child care and early education services.	a. Increase visibility of child care and early education services for young children and their families by widely disseminating “Child Care, Early Education and Family Resource Guide”.	SECT, SCCC, CRC/FRCs, local media, Chambers of Commerce, real estate companies, local agencies, schools	LPC Coordinator & LPC Secretary	Ongoing
	b. Promote local child care/ECE programs through Press Releases, newspaper articles, “Siskiyou Sandbox”, conferences, fairs, schools, etc.		LPC	Ongoing
	c. Continue to coordinate Voluntary, Temporary Transfer (VTT) Process between CDD funded programs.		LPC Coordinator/ VTT Committee	Nov. & May
A.2.2 Increase awareness and availability of summer child care and enrichment programs.	a. Research existing, emerging and potential providers of summer child care and enrichment programs.	SCCC, Schools, Existing Centers & FCCHs, CRC/FRCs YMCA, Tribes, Parks & Rec. Dept., Churches, Girl Scouts, 4-H, Youth Civic Organizations	LPC Coordinator & LPC Secretary	March – April
	b. Publicize in “Child Care, Early Education and Family Resource Guide”, listserv, newsletter and local media.			May
A.2.3 Increase awareness of legislation, policies and advocacy efforts that would affect access to child care and early education services.	a. Send legislative, policy and advocacy information and updates to LPC members and others. b. Periodically review, evaluate and discuss legislation, policies and advocacy efforts at LPC Meetings. c. Be especially attentive to efforts to change eligibility requirements for subsidized care.	CCCCA R & R Network CCDAA SCCC CAPP	LPC Coordinator LPC	
A.2.4 Promote policies and procedures that would increase access to child care and early education services.	a. Promote policies and procedures that would increase access and/or enrollment efficiency and decrease wait time for services. b. Explore ways to subsidize “non-qualifying” families (e.g. “over-income” and middle income)	CCCCA R & R Network CCDAA SCCC CAPP	*SECT *LPC	

FIVE – YEAR STRATEGIC ACTION PLAN – Siskiyou County Child Care Planning Council

STRATEGIC RESULT B: Increased education, competency, quality and professionalism in child care and early education services

Goal B.1 Link local ECE providers to relevant information and high quality educational and professional growth opportunities.				
Objectives	Strategies	Partners	Who Is Responsible/ *Lead	Timeline
B.1.1 Identify training needs of local ECE providers.	<p>a. Periodically survey ECE providers, Program Directors, COS students, COS Mentors, COS Proteges and/or CARES/AB212 participants (Survey Monkey, Mentor Director Seminars, Provider Dinner being three possible venues).</p> <p>b. Develop a survey to get at deeper issues (e.g. “Did the training/class change the way you teach?” and “What prevented you from implementing workshop ideas?”).</p> <p>c. Host more forums for gathering feedback (e.g. FACEBOOK and provider events where open-ended discussions take place).</p> <p>d. Build more hands-on opportunities and periodic follow-up into selected classes and trainings (e.g. check understanding and practical application after workshop or class module, do phone follow-up, enlist help of Mentors where possible and appropriate).</p> <p>e. Take a closer look at sequential learning, Teacher Competencies and Quality Improvement Initiatives.</p> <p>f. Prioritize training needs and preferred topics.</p>	<p>SCCC COS ECE Dept. COS ECE Advisory Group COS Mentor Program First 5 Siskiyou Early/Head Starts SECT CPIN West Ed PITC Tribal CCDF Programs SCOE</p>	<p>LPC Coordinator & CARES/AB 212 Advisory Group</p>	
B. 1.2 Work collaboratively with other child care and early education agencies to develop and effectively deliver relevant, high quality education and trainings.	<p>a. Meet with community partners to review existing training resources, training priorities and potential trainers.</p> <p>b. Create a Countywide Professional Development Calendar to maximize resources and prevent duplication, conflicting dates, low attendance, etc.</p> <p>c. As training opportunities arise, work with community partners to plan, coordinate, and deliver relevant, high quality trainings.</p> <p>d. Continue to participate in COS Advisory Committee and discuss relevant issues such as teacher competencies, needed courses, optimal class times and delivery modes.</p>	<p>Same partners as above</p>	<p>*LPC Coordinator & CARES/AB 212 Advisory Group</p> <p>LPC Coordinator & LPC Members</p>	

FIVE – YEAR STRATEGIC ACTION PLAN – Siskiyou County Child Care Planning Council

Goal B.3. Promote, encourage and inspire professionalism among Siskiyou County’s Child Care and Early Education Providers.				
Objectives	Strategies	Partners	Who Is Responsible/ *Lead	Timeline
B. 3.1 Continue to administer CARES/AB212 and/or other provider incentive programs that encourage and inspire educational and professional advancement.	a. Coordinate, promote and encourage wide participation in available incentive programs.		*LPC Coordinator & CARES/AB 212 Advisory Group	Ongoing
B. 3.2 Promote participation in professional events, endeavors and meetings such as CAEYC conference, COS Mentoring Program, Provider Appreciation Night, local conferences, stakeholder meetings, etc.	a. Inform providers of events and meetings through “Siskiyou Sandbox” (listserv), “Siskiyou Early Childhood Professional” (newsletter) and/or SCCC “Connections” newsletter.		LPC Coordinator & SCCC Program Assistant	Ongoing
B. 3.3 Publicly recognize the value and importance of high quality child care and early education.	a. Continue to coordinate and publicize an Annual Provider Appreciation event.	SCCC, Early/Head Starts, COS Mentor Program	*LPC Coordinator & LPC	Annually in Spring
	b. Recognize specific, professional achievements of local providers through listserv, media, or public events.		*LPC Coordinator	Ongoing
	c. Continue to widely disseminate the “Child Care, Early Education and Family Resource Guide” which lists benefits and indicators of quality child care/early education.		LPC	Ongoing
	d. Submit informational articles and press releases to local media.			

FIVE – YEAR STRATEGIC ACTION PLAN – Siskiyou County Child Care Planning Council

STRATEGIC RESULT C: Increased family involvement in child care, early education and support services

Goal C.1 Increase the ability of child care and early education providers to refer parents to appropriate support and enrichment services.				
Objectives	Strategies	Partners	Who Is Responsible/ *Lead	Timeline
C.1.1 Educate Siskiyou providers about local agencies and available support and enrichment services.	a. Introduce “Child Care, Early Education and Family Resource Guide” to all providers (including family child care and license-exempt). b. Increase confidence to make referrals through one-on-one conversations, agency panel events, trainings and articles such as “Agency Spotlight” in ECE newsletters and local media.	SECT, CRC/FRCs, Early/Head Starts, Human Services, COS ECE Dept.	LPC Coordinator SCCC Tribal CCDF Programs	Ongoing
Goal C.2 Increase the ability of child care and early education providers to understand and successfully engage the families they serve.				
C.2.1. Develop, promote and support trainings and educational opportunities that increase knowledge of family culture, family dynamics, effects of grief, divorce, alcohol and substance abuse, domestic violence, etc.	a. Work collaboratively with other agencies to develop and link providers to such trainings.	SCCC, SECT, CSC, CRC/FRC Network, First 5, COS Mentor Program, NVCSS, Remi Vista, Behavioral Health	LPC Coordinator, CARES/AB 212 Advisory Group, COS ECE Advisory Group, Siskiyou Rural Health Collaboration	Ongoing
C. 2. 2. Develop, promote and support trainings and educational opportunities that address family strengths, building positive relations with families, family involvement, creating and expanding family participation opportunities, family literacy, etc.	a. Work collaboratively with other child care and early education agencies to link providers to such trainings.	SCCC, SECT, CCDF Tribal Programs, Migrant Education, Early/Head Starts, First 5, CRC/FRC Network, COS Mentor Program	Same as above	Ongoing

FIVE – YEAR STRATEGIC ACTION PLAN – Siskiyou County Child Care Planning Council

PARTNER ACRONYMS

AB212 – Refers to Assembly Bill 212. CDD funded retention/quality improvement incentive program
CAEYC - California Association for the Education of Young Children
CAPPA – California Alternative Payment Program Association
CARES - “Comprehensive Approaches to Raising Educational Standards”. First 5 funded retention/quality improvement incentive program
CCCCA – California Child Care Coordinators Association
CCDAA – California Child Development Administrators Association
CCDF – Child Care and Development Fund
CCIP – Child Care Initiative Project
CCL – Community Care Licensing
CDD – Child Development Division (of California Department of Education)
CEL – Centralized Eligibility List (for CDD funded child care/early education programs).
COS – College of the Siskiyous
CPIN – California Preschool Instructional Network
CRCs – Community Resource Centers
CSC – Community Services Council

ECE – Early Childhood Education
FCCHs – Family Child Care Homes
FNRC – Far Northern Regional Center
FRCs – Family Resource Centers
JEDI - Jefferson Economic Development Institute
LPC – Local Planning Council
MCAH – Maternal, Child and Adolescent Health
NVCSS – Northern Valley Catholic Social Services
PITC – Program for Infant/Toddler Care
R & R Network – State Child Care Resource & Referral organization
SCOE – Siskiyou County Office of Education
SCCC – Siskiyou Child Care Council (local Resource & Referral agency, CEL and CCIP administrator)
SECT – Siskiyou Early Childhood Team
STEP – Siskiyou Training and Employment Program
VTT – Voluntary, Temporary Transfer (process for transferring funds between CDD programs)
West Ed. – Early childhood training organization
WIC – Women, Infants and Children (nutrition/food supplement program)